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AMENDMENTS TO THE CLAIMS

1-20. (Cancelled)

21. (Previously Presented) A towel having a graphic impression, produced by:

weaving a towel on a Dobby loom using at least two different colors of yarn, such that a border having a first darker color is woven adjacent each edge of said towel, on one side thereof, and a border having a second lighter color is woven adjacent of said towel on the other side, said towel having a central area woven within said borders on both said one side and said other side, said central area on said other side is woven with said first darker color, said central area on said one side is woven with said second lighter color,

shearing said one side to a height of about 75 to about 95% of the height of said other side;

blooming said one side such that a graphic impression can be intensely applied thereto;

forming a graphic impression in said central area on said one side, wherein said towel retains its preprinted water absorbency characteristics; and

wherein said border on said one side is capable of masking said graphic impression that may overlap onto said border from said central area on said one side, eliminating the need for precise alignment of said graphic impression within said central area of said one side; and wherein said central area on said second side is capable of masking any potential bleed through of said graphic impression from said central area of said one side.

22. (Previously Presented) The product of claim 21, wherein said forming is by screen printing, image dyeing, digital imaging, or heat transferring.

23. (Cancelled).

24. (Currently Amended) The product of claim 21 23, wherein said graphic impression has at least two different colors, neither being said first nor said second color.

25. (Currently Amended) The product of claim 21 23, wherein said border shape is selected from the class of rectangular shape, circular shape, oval shape, square shape, and irregular shape.

26. (Previously Presented) The product of claim 25, wherein said border is solid or a pattern.

27. (Previously Presented) The product of claim 26, wherein said pattern is selected from the class consisting of stripes, dots, names, silhouettes of sport players, animal shapes, corporate logos, or university mascots.